



March 15 | 2012 | Tel Aviv, Israel

**We are pleased to announce a competition for the
"Best Abstract"**

Three awards of 1,000NIS, 2,000NIS and 3,000NIS will be granted to the three best abstract poster presenters in the International Summit on Personalized Health. The abstracts will be selected by the Scientific Committee and the awardees will be announced during the Summit Best Abstract Award Ceremony.

Abstract Submission Deadline:

February 15, 2012

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Registration

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General Information

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Dear Colleagues,

We are delighted to inform you that **The International Summit on Personalized Health: Thinking Global – Treating Personal**, will be held on March 15, 2012 at the Dan Tel Aviv Hotel.

The field of Personalized Health is experiencing vast expansion in clinical trials and basic research, as well as in emerging cutting-edge technology. **The International Summit on Personalized Health** will function as a comprehensive forum where international and Israeli experts will share their knowledge. This innovative Summit is unique in its explicit focus on resolving controversies related to physicians and care givers in all medical fields and their patients.

The Summit will host a distinguished Faculty including some of the most prominent experts in these fields. Among our speakers will be Professors Leroy Hood, David Holmes, Gary Nabel, Elizabeth Nabel, Thomas Lutscher, Allen Roses and others.

[Read more...](#)

Sincerely,
The Scientific Committee

Summit Preliminary Scientific Program

Thursday, March 15, 2012

09:00-10:00	SESSION 1: WELCOME AND OPENING
09:00-09:05	Amir Lerman , Rochester, MN, USA
09:05-09:10	Rafael Beyar , Haifa, Israel
09:10-09:15	Peretz Lavie , President of the Technion, Haifa, Israel
09:15-09:20	Daniel Hershkowitz , Minister of Science & Technology, Israel
	P4H OVERVIEW:
09:20-09:25	Ariel Miller , Haifa, Israel - Introduction of Leroy Hood
09:25-10:00	Leroy Hood , Seattle, WA, USA
10:00-12:00	SESSION 2: CARDIO VASCULAR DISEASES
10:00-10:05	Moderators: Gad Keren , Tel-Aviv, Israel; Doron Aronson , Haifa, Israel

- 10:05-10:40 **Elizabeth (Betsy) G. Nabel, Boston, MA, USA**
- 10:40-11:15 Pharmacogenomic testing and antithrombotic therapy: Ready for prime time?
David R. Holmes, Jr., Rochester, MN, USA
- 11:15-11:50 From Eisenhower's Heart Attack to Today's Personalized Medicine
Thomas F. Luscher, Zurich, Switzerland
- 11:50-12:00 Discussion

12:00-13:00 *Lunch Break*

13:00-14:30 SESSION 3: CANCER & VACCINES

- 13:00-13:05 **Moderators: Gad Rennert, Haifa, Israel; Ran Balicer, Tel Aviv, Israel**
- 13:05-13:40 **Gary J. Nabel, Bethesda, MD, USA**
- 13:40-14:15 **Gil G. Mor, New Haven, CT, USA**
- 14:15-14:30 Discussion

14:30-16:00 SESSION 4: NEUROLOGICAL DISEASES

- 14:30-14:35 **Moderators: Oded Abramsky, Jerusalem, Israel; Ruth Arnon, Rehovot, Israel**
- 14:35-15:10 **Allen D. Roses, Durham, NC, USA**
- 15:10-15:45 **Ariel Miller, Haifa, Israel**
- 15:45-16:00 Discussion

16:00-16:30 *Coffee Break*

16:30-18:00 SESSION 5: "WHERE IS THE 'PERSON' IN 'PERSONALIZED MEDICINE'?!?"

- 16:30-16:35 **Moderator: Karl Skorecki, Haifa, Israel**
- 16:35-17:30 **Round Table**
Participants:
Haim Bitterman, Haifa, Israel
Eddy Karnieli, Haifa, Israel
- 17:30-18:00 Personalized Medicine – Beyond the Genome: The Cardiovascular Model
Amir Lerman, Rochester, MN, USA

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