

18th Annual Scientific Meeting of the International Society of Cardiovascular Pharmacotherapy

28TH – 30TH June 2013, Rome

SPONSOR PROSPECTUS

REGISTRATION FEES

Delegate type	Before 15 April 2013	After 15 April 2013	On site
Non ISCP Member	€ 300	€ 360	€ 400
ISCP Full Member	€ 220	€ 250	€ 300
Students - Trainees - Nurses - Attendees under 35 years - Abstract Presenters	€ 150	€ 200	€ 250
Industry representative	€ 550	€ 650	€ 800
Package rate (Registration, 2 nights accommodation, lunches)	€ 650	€ 750	N/A

SPONSORSHIP LEVELS

Platinum Sponsor € 40,000

Sponsors at this level will receive the following benefits:

- 10 free registrations
- Premium Exhibit Space (12 m2)
- 1 Satellite Symposium (expenses not included, see Symposia Opportunities below)
- Full page advertisement / Acknowledgement in the final program
- Premier listing as a Platinum Sponsor in promotional material including the ISCP website, symposium programs and on-site
- A link from your logo to your website on the ISCP website.
- An electronic list of meeting delegates, up to two times, upon request. (All mailings must be approved by the organizers. Registrants will have the option to decline participation).
- 1 Flyer/Product Insertion in conference bags
- Three tickets to Speaker Dinner
- Three tickets to Conference Dinner

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Gold Sponsor € 25,000

Sponsors at this level will receive the following benefits:

- 5 free registrations
- Exhibit Space (8 m²)
- 1 Symposium (expenses not included, see Symposia Opportunities below).
- 1/2 page advertisement/Acknowledgement in the abstract final program
- Prominent listing as a Gold Sponsor in promotional material including the ISCP website, Symposium programs and on site signs
- A link from your logo to your website on the ISCP website.
- An electronic list of meeting delegates, up to two times, upon request. (All mailings must be approved by the organizers. Registrants will have the option to decline participation).
- Option for 1 Flyer/Product Insertion in conference bags
- **Two tickets to Speaker Dinner**
- **Two tickets to Conference Dinner**

Silver Sponsor € 12,500

Sponsors at this level will receive the following benefits:

- 3 free registrations
- Exhibit Space (6 m²)
- 1/4 page advertisement/Acknowledgement in the abstract book
- Prominent listing as a Silver Sponsor in promotional material including ISCP website, Symposium programs and on site signs
- A link from your logo to your website on the ISCP website.
- An electronic list of meeting delegates, for one time use, upon request. (All mailings must be approved by the organizers. Registrants will have the option to decline participation).
- **One ticket to Speaker Dinner**
- **One ticket to Conference Dinner**

Exhibition Space

Exhibition space size varies from 6 to 12 m²

- 6 m² exhibition space € 3,500
- 8 m² exhibition space € 4,500
- 12 m² exhibition space € 5,500

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SYMPOSIA SPONSORSHIP OPPORTUNITIES

Satellite Symposia Opportunities

These opportunities are open to all supporters. However fees are waived for the Platinum and Gold level (see page 4) who will only pay direct expenses.

Breakfast Symposium (one hour meal event).....€ 7,500 + direct costs

- Friday, 28th June 2013
- Saturday, 29th June 2013

Lunch Symposium (one hour meal event).....€ 15,000 + direct costs

- Friday, 28th June 2013
- Saturday, 29th June 2013

The Satellite Symposium Supporters will be responsible for the following:

- Planning the event
- Meal costs
- Speaker costs including: airfare, honorarium, ground travel, meals, hotel room & tax
- A/V costs

The ISCP reserves the right for final approval and to suggest whatever changes it believes are necessary to the educational content of the proposed sessions, including revisions to any session’s format, topic, title, proposed moderator or speakers. Once a proposal has been accepted for presentation, the organization submitting that proposal will be informed of the recommended changes made by the organizer and that proposal’s scheduled timeslot on the Symposium program. The organization will at this time be given the option to confirm or decline support of that session. If declined, the session will not take place. The deadline for submission of the supporter’s proposal is July 1, 2011, for acknowledgement in the final program. All session proposals received by the deadline will be reviewed by the Symposium Planning Committee. Proposals will be evaluated according to their applicability to the overall educational objectives of the 18th Annual Scientific Meeting of the International Society of Cardiovascular Pharmacotherapy to provide an appropriate balance of topics during the Symposium.

SPONSORED BREAKS

Lunch Contribution	€ 5,000
Coffee Break Contribution	€ 3,500
Speaker’s Dinner Contribution	€ 3,500

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ITEM SUPPORT OPPORTUNITIES

Final Program advertising € 5,500

1 full page
4 colours

Registration Bags € 5,000 + direct costs

Each conference participant will receive a Registration Bag at the registration desk. The bag will include the abstract book, final program listing, and other meeting materials. The bags will be printed 18th Annual Scientific Meeting of the International Society of Cardiovascular Pharmacotherapy logo and the sponsor's logo.

Additional benefits:

- Participation in the selection of the bag.
- Imprint of Sponsor's logo on the bag.
- Listing under "additional" support provided in the promotional materials, abstract book, on site Signage.

Badge / Lanyards € 5,000 + direct costs

Each conference participant will receive a badge/lanyard with their registration packet. They will be

required to wear this badge to gain entry to the exhibit hall and lecture halls.

The lanyards will be printed with the conference logo and the sponsor's logo

Bag Inserts € 1,500

This is an opportunity for supporters to double their exposure by inserting a flyer, program, or job announcement into the registration bags which are distributed to every meeting attendee. All inserts must be submitted for pre-approval by the ISCP by 15th April 2013. Supporters will be responsible for supplying the necessary amount of supplies for each bag. Inserts must be received by 1st June 2013.

Logo on signage € 4,000

Banner on event website..... € 10,000

Notepad / Pens..... € 5,000 + direct costs

Digital Abstract Book € 15,000 + direct costs

If an exhibitor wishes to cancel exhibit space after an assignment has been made, written notification must be sent to Robert Rogers/Micom. A full refund minus a processing charge of 250 € will be granted if cancellation is made by 15th April 2013. No refunds will be given for cancellations after 15th April 2013.

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