



# Science For A Better Life

## Call to Meet & Present Pharmaceutical Scouting Tour / May 30- 31<sup>st</sup> , 2016

### **Areas of interest**

<https://pharma.bayer.com/en/innovation-partnering/partnering/our-areas-of-interest>

### **Core Technology**

What is your technology therapeutic focus, its innovation, uniqueness and value proposition

### **Product /Project profile**

Describe your project or product, its current status, market potential, milestones and plans

### **Status**

IP , Clinical & Preclinical , Pipe line and R&D

### **Business Strategy**

Describe briefly the business potential of the technology in addition to near & long term potential revenues

### **Investment Rational**

Describe existing investments made, market opportunity, management strength and progress made with regards to JV, collaboration and partnership

### **Please Note:**

- Questions of pharma categories – answers should not exceed 70 words per question.
- To send your document in a word document
- Abstract must be submitted before the dead line of **May 15<sup>th</sup>**
- Candidates will be subject to a profound pre – qualification process after which only 10 projects will be selected for presentation and a personal meeting with Bayer Executives.
- Meetings with Bayer will be held by invite only at Bayer Israel offices in Hod Hasharon.
- Please send your abstract to [Sigal@thetbngroup.com](mailto:Sigal@thetbngroup.com) and for any information please call: 09-7888310

